

Homesnap Pro Updates

- **Homesnap Stories (Listing Agent Capability only):** This new tool empowers agents to create visual content for their listings. Some of you expressed concern over listing agents branding their videos. Homesnap Stories does not change how listings are branded or leads are routed. It's a free feature designed to improve the home search experience for consumers. We are only allowing the listing agent to post on their own listings, adhering to the Fair Display Guidelines of Your Listing, Your Lead. We do understand your concern around buyer's agents. While a consumer will be able to view a story created by the listing agent, we will still enforce/respect the Agent-Client Homesnap Branding, **meaning if that client viewed the story and wanted to reach out to the agent, their message will be sent to the agent they are branded to within Homesnap.**
- **Media Center-screen capture below**
 - 3D Tour**-Allows you to use your finger to tour the rooms throughout the property. Tapping twice zooms you in closer
 - Photos**- Look through all the photos uploaded to the listing
 - Street View**-See the front view of the property mapped with a red peg
 - Map**-Aerial shot with the parcel lines and off market properties and sold tagged with blue and red flags

